

Plan your Yearbook ads now!

ECSCA 2018 YEARBOOK

open to ECSCA Members Only



**AD DEADLINE:
APRIL 1ST, 2019**

*Celebrate your dog's achievements
from 2018!*

AD RATES: Full-page color: \$125 Full-page B & W: \$100

Rates include one photograph (will be cropped to dog) and brief copy

With each ad please include a three-generation pedigree. Inclusion of health clearances is encouraged.

Camera-ready ads are welcome, but be sure to proofread these very carefully before sending, as changes cannot be made on camera-ready copy. For best results, color camera-ready ads should be in CMKY mode (rather than RGB).

Page dimensions: 6 x 9 inches, with 1/2-inch margins on all side.

SUBMISSION INFORMATION

Electronic submission

Ad text and pedigree information can be submitted via e-mail, either in the body of the e-mail or as an attached file. Photos must be sent as high-resolution (300 dpi, at least 3" image size) digital image files (JPEG, TIFF, or PNG). Send e-mail materials to mileybird@aol.com (Pat Howard). Payment may be made via PayPal in the "Members Only" section of ecsca.info.

Sending as hard copy

Handwritten text must be legible. Please include identifying information on label attached to back of photo. Payment must accompany ad. (Make check payable to the ECSCA and note "yearbook" on check.) Send ad copy, photo and payment to: Pat Howard, 215 East Wilson St., Monticello, IL 61856

NEW DEADLINE FOR ALL AD MATERIAL AND PAYMENT: APRIL 1, 2019

If you have any questions, contact Pat Howard (mileybird@aol.com)

Note: To accurately reflect an overview of the year, events or accomplishments must be limited to those occurring during 2018. Activities occurring during early 2019 will also be included in the 2018 Yearbook.